ITEM 41. CAR SHARE – VICTORIA PARK PARADE ZETLAND

TRIM RECORD NO: 2015/113618

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the eastern side of Victoria Park Parade, Zetland, between the points 8.5 metres and 15.2 metres (one car space) south of Wolseley Grove as 'No Parking Car Share Vehicles Excepted' subject to the following:-

(A) The City will only install signage for the car share space when Hertz 24/7 has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Sharing Policy. A submission has been received from Hertz 24/7 for a car share space in Victoria Park Parade, Zetland, south of Wolseley Grove.

COMMENTS

The kerb space on the eastern side of Victoria Park Parade, Zetland between Wolseley Grove and Morris Grove is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Services' Technical Direction 2007/04 and the provisions of the Council-approved Car Sharing Policy.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 24,650, of which 6702 are business members.

As of June 2014, there were 137 Hertz 24/7 members in Postcode 2017.

Within a 250 metre radius of this location, there are currently no spaces allocated for Hertz 24/7 car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 160 letters sent out with one response supporting the proposal and one response opposing the proposal due to the loss of parking and that the number of spaces already dedicated to car sharing in the local area is sufficient.

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The residents supporting the proposal support the scheme being extended to provide an alternative to private car ownership and reducing the number of cars around the City.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share - Victoria Park Parade, Zetland

Claudia Calabro, Business Support Officer

